

BERJAYA BUSINESS SCHOOL

FINAL EXAMINATION

Student ID (in Figures) :

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Student ID (in Words) : _____

Subject Code & Name : **DRL 1306 SUPPLY CHAIN MANAGEMENT**
 Semester & Year : May – August 2016
 Lecturer/Examiner : K.S. Balasingam
 Duration : 2 Hours

INSTRUCTIONS TO CANDIDATES

1. This question paper consists of 2 parts:
 - PART A (30 marks) : Answer all THIRTY (30) multiple choice questions. Answers are to be shaded in the Multiple Choice Answer Sheet provided.**
 - PART B (70 marks) : Answer all SEVEN (7) short answer questions. Answers are to be written in the Answer Booklet provided.**
2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

PART A : MULTIPLE CHOICE QUESTIONS (20 MARKS)

INSTRUCTION(S) : Questions 1 to 30 are multiple choice questions. Answer ALL questions on the answer sheet provided.

END OF PART A

PART B : SHORT ANSWER QUESTIONS (70 MARKS)

INSTRUCTION(S) : Answer all **SEVEN (7)** questions. Write your answers in the Answer Booklet(s) provided.

1. List and explain FIVE (5) main current issues in supply chain management that are of concern to supply chain practitioners.
(10 marks)
2. Explain briefly what is Collaborative Planning Forecasting and Replenishment (CPFR) model and describe the FOUR (4) phases in the model.
(10 marks)
3. Describe the parties that influence the supply chain managers in making decisions regarding transportation.
(10 marks)
4. Describe the key elements of the Transportation Management System from the operational perspective.
(10 marks)
5. Explain the disadvantages of a supply chain manager's decision to outsource the procurement of raw materials and parts.
(10 marks)
6. Describe the components of information quality and how they impact supply chain decision making.
(10 marks)
7. Describe the factors that influence the supply chain network design decisions.
(10 marks)

END OF EXAM PAPER